

# BIOFACH INDIA

*e-Newsletter from NürnbergMesse India on  
organic products*

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## New Initiative of Association of Indian Organic Industry (AIOI) For Empowerment of Skilled Manpower in Organic Industry

Market for organic products in India is rising exponentially with a growth rate at 15%. The market analysis reports have anticipated that Indian organic market will touch Rs. 75,000 crores in the next five years. Government is supporting organic industry and consumers expenditure on health and wellness products have increased. Hence there is a great potential for organic products with profitability for advanced business goals. With better management systems, enhancement in infrastructure and capacity building will also provide a competitive edge in the international market. To harness this potential the Organic Industry is in need of skilled manpower in this field in various areas specific to organic operations.

Hence, to cater the needs of the organic Industry, The Association of Indian Organic Industry (AIOI) and Professor Jayashankar Telangana State Agricultural University (PJTSAU) have initiated an online certificate course from October 2021. This course will be career and market oriented for graduates, post graduates in agriculture, food engineering, and environment sciences and applied sciences. This initiative will also help in promoting Atmanirbhar (entrepreneurship) and empowerment for employment in organic Industry. The salient features of this programme:

- The course has been developed to address the requirement of organic industry with focus on areas of organic operations such as assessments, internal inspections, audit trails, quality requirements for certification etc..
- Courses designed and prepared by professional experts in the field of organic crop production, livestock production, aquaculture production, market economics etc.
- Student centered multimedia learning materials.
- Strong student support services.
- Opportunity to interact with leading Organic Farming experts through teleconferencing.

**AIOI** Association of Indian Organic Industry & Professor Jayashankar Telangana State Agricultural University

Announces the commencement of short term online certificate course for entrepreneurs' development and empowerment for employment in Organic Industry.

**Don't miss this unique opportunity.**  
This certificate course will empower you choose a right career path in the growing Organic Industry

AIOI Certificate Course on Entrepreneurship Development in Organic Products is a professional course targeted to cater to the needs of organic industry. The information, guidance, practical training and course completion certificate will provide the participant with several opportunities in the industry.

**Key Career Opportunities**

- » Auditing for assessment of organic programmes
- » Opportunities for organic certifications
- » Quality assurance executive and quality managers in organic foods and farm industry
- » Position in new product development
- » Organic agriculture consultants and many more

**Eligibility**

- » Graduates and graduating students (final year) in Life Sciences and Applied Sciences.
- » Candidates appearing for final exam in Bachelor's degree / equivalent qualification or awaiting their results, are also eligible to apply.

**The course will be for 40 hours**

**Duration : 4 months**

**For further information, contact us at [memberservices@aioi.org.in](mailto:memberservices@aioi.org.in)**

**First Batch : 1<sup>st</sup> October 2021 | Commencement of Registration : 1<sup>st</sup> September 2021**

### Benefits of this online certificate course:

This will be an excellence means to enhance the skill in Organic products for progressing in job market. The information, guidance, practical training and course completion certificate will provide the participants with several opportunities in placements in the organic industry like auditors for assessment of organic programmes, opportunities for organic certifications, as quality assurance executives /quality managers/food managers, position in new product development, organic agriculture consultants and many more. The course will be covered in five modules of 40 hours covering organic crop production, Organic livestock production Organic food processing and labelling Standards, Inspection, Certification quality, traceability, Market and Economics

The registration window is open from 1st September and classes will start from 1st October 2021.

For more information, [www.aioi.org.in](http://www.aioi.org.in)

# Perspective - National Centre of Organic Farming, Ghaziabad

Dr. Gagnesh Sharma  
Director Incharge NCOF Ghaziabad  
Department of Agriculture and Farmers Welfare  
Ministry of Agriculture and Farmers Welfare  
Government of India

We all acknowledge that agriculture and food security is one of the key components of a nation's overall growth plan. It is not just the growth in GDP but the ability to ensure food and nutrition security at affordable and stable prices in an ecologically sustainable paradigm that is fundamental to longterm nation's peace and stability. In this context, improving agriculture to increase yield of crops without deteriorating the environment has been an ultimate goal. Continuous and excess use of chemical fertilizers and other agrochemicals to increase yield may lead to ground water contamination and depletion of soil nutrients, eventually resulting in reduction of crop yields. Biofertilisers and organic fertilisers can supplement and support chemical fertilizers to increase crop production.

The increased focus of Hon'ble P.M. and respected Minister of Agriculture on zero-budget farming, Organic Farming leading to sustainable farming and ultimately targeting doubling farmers income has encouraged Ministry of Agriculture to lay focus on the organic input industry and quality assurance aspects of organic products in India.

Since area and production under organic farming have been increasing under different systems of certification and the demand of biofertilisers and organic fertilizers has grown commensurate with the increase in number of production units and quantity of Biofertilisers and organic fertilizers. The base of success in Organic Farming has been steady increase in avorganic input production infrastructure.

Due to Govt. intervention including various subsidy schemes and activities the biofertilisers, bio-pesticides and organic fertilisers units have been continuously increasing. Bio-fertilisers and organic fertilisers had been included in the FCO, 1985. Biofertilisers are classified under Schedule -III Part A of the FCO, 1985 and Organic fertilisers are specified in Schedule-IV Part -A of FCO-1985. There are more than 500 production units in the country with an installed capacity of more than 1,50,000 MT for biofertilisers and bio-pesticides. During 2019-20 more than 1,00,000 MT of biofertilisers and bio-pesticides were produced in the country and the concern today is how to control the quality and how to ensure effectiveness of biofertilisers and organic fertilizers. The demand for Organic products is showing increasing trend and consumers are ready to pay more for certified organic products.

Aim of Government today is to bring together leading organic industry, academic scientists, entrepreneurs and stakeholders to come out with a best proposal on supporting organic industry with single window system, effective training, relevant schemes, best regulatory and certification framework leading to marketing and quality control mechanism.

We hope to see the ongoing collaborative agenda between industry and R&D Institutes strengthen further, especially in the field of capacity building, research programmes and efficient management of resources for increased production and productivity in organic farming and explore other promising areas for future co-operation.

# Organic Wellness - A name that industry can reckon with for Organic Products.



It has its manufacturing unit in village Babai about 40 kms away from Jhansi on borders of Uttar Pradesh and Madhya Pradesh. Earlier this area was known for droughts, unemployment, no electricity, and no infrastructure. Not much has changed except for the fact that few families in this area have got employment opportunity in Organic Wellness. The soil has become a bane organic crops resulting in amazing product quality

For benefit of people who are new to world of Organics, Organic wellness is the marketer and manufacturer of authentic organic products with a wide range of teas, tisanes, health supplements and variety of super foods. Its range of products also has everything that you will need in the kitchen starting from Dals, rice, Peanut and Mustard oil, spices, honey, bilona cow ghee to name a few...

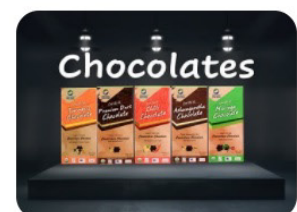
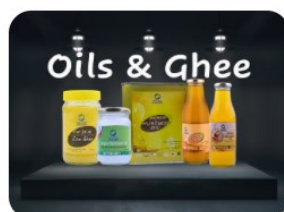
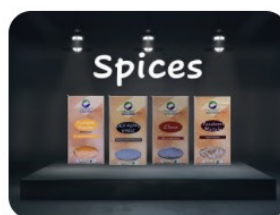
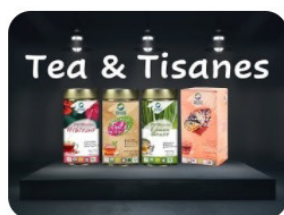
In the current scenario when everyone is distressed with pandemic and wondering when things will be back to normal; it has also brought in a ray of hope specially for the younger generation and introduced to them the world of Ayurveda and instilled the belief in natural ways of living.

During this crisis when all the businesses were slowing down there was one industry that was googled the most and that is Organic and Ayurveda. Organic is the backbone of Indian history and respected worldwide. Glad to inform that Organic Wellness's range of products got a place in many households in India and across the world as they are based on India's tradition of over 5000 years blended with modern science.

Let's get back to basics and live healthy and live happy.

For more information,  
[www.organicwellness.com](http://www.organicwellness.com)

## Products





# PraTithi Organic Foods Pvt. Ltd

## A Pioneer in Fair Trade and Organic Farming

was established with 25 years of pioneering experience in the organic supply chain working with thousands of farmers across India for producing organic crops, value addition of the raw crops to make finished product and export of high standard quality products of 100% India Origin to the world. Incorporated with an aim to bridge the gap between grass-root farmers, workers, families and the local & global consumers by creating an organic & sustainable supply chain.

**Tapan Ray, The Founder, CEO and the Pillar of Growth**, of the company, is one of the pioneers in the organic industry in India. He worked at management positions in some of the leading organic companies in India and formed a farmers organization called Fair Farming Foundation (FFF) in 2009 and Pratithi Welfare Foundation (PWF) in 2021.

**Making a difference, Contributing to Environment** by Combining the traditional knowledge in organic farming with scientific procedures makes the best quality crops. PraTithi adopts SRI (System of Rice Intensification) technology for rice cultivation, which saves upto 60% of water during cultivation. We are successful in mitigating climate change, preserving water resources, and making our farmers economically & socially more sustainable.

**Product Offerings, which are Fair, Ethical, Sustainable, Pure and Healthy** PraTithi brings to you some of the key organic products like Organic Rice, Organic Cereals, Organic Flours, Organic Pulses, Organic Spices, Organic Oils, Organic Nuts, Organic Fresh Fruits and Vegetables etc.. With a firm belief of bringing you the best of products which make the entire family very healthy. PraTithi brings you its products in 100% plastic-free packaging under the Brands SUBAI®, Organic Traditions® and Organic Culture®



## Certifications, When safety and health matters

PraTithi is an organic, fairtrade and socially responsible company certified as per EU Organic, USDA NOP Organic, NPOP India, PGS (Jaivik Bharat), Fairtrade from FLO-Cert, Germany, FairTSA, USA and Regenerative Organic Agriculture (ROC, USA). We follow national and international food safety standards as per ISO 22000: 2018; HACCP, GMP, JK Kosher and FSSAI to ensure high standard quality products



## Products

For more information,  
[www.pratithiorganic.com](http://www.pratithiorganic.com)

# Q&A with Suminter India Organics



**Q: How do you educate farmers, and what training do you provide them to learn more about the organic system?**

We serve clients from all over the world by offering over 100 certified organic and natural goods. Our network of 80,000+ farmers in our project region, spanning across nations, enables us to urge our farmers to adopt organic agricultural systems in order to achieve self-sufficiency. We provide farm advisory services and agricultural extension operations on a regular basis, such as trainings for important farmers and field personnel, as well as answering farmers' questions about different field concerns.

**Q: What type of processing facilities do you have for organic foods?**

We source and supply GMO-free certified goods. Our state-of-the-art processing facilities, which are located across nations, serve to the export of top quality certified organic goods. The use of machinery and procedures such as ECO2 Natural Fumigation Systems and Imtech-Steri Steam sterilisation ensures the organic integrity of all of our goods.

**Q: How do you ensure that quality requirements are fulfilled?**

Quality is built into our operations, and every guarantee we provide is backed by a robust system that monitors and manages quality from beginning to finish. Our dedication is backed up by significant expenditures in high-tech testing equipment and trained Quality Assurance professionals.

We organise live demonstrations on seed treatment, plant nursery, compost preparation, and crop health management while maintaining organic integrity and confirming traceability criteria.

**Q: Which organisations have you partnered with on technology transfer?**

We work in coordination with National Institute of Plant Health Management (NIPHM), Indian Institute of Spices Research, Spices Board, Indian Institute of Soybean Research, Krishi Vigyan Kendras State Agricultural Universities for the technology transfer. Our Agricultural Extension services have been recognized by these institutes and also by the Department of Agriculture & Farmers' Welfare.

For more information,  
[www.suminterindiaorganics.com](http://www.suminterindiaorganics.com)





# BIOFACH INDIA

into organic

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Industry Reconnect

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NÜRNBERG MESSE



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**OCTOBER 2021**

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Greater Noida, Delhi-NCR, India

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